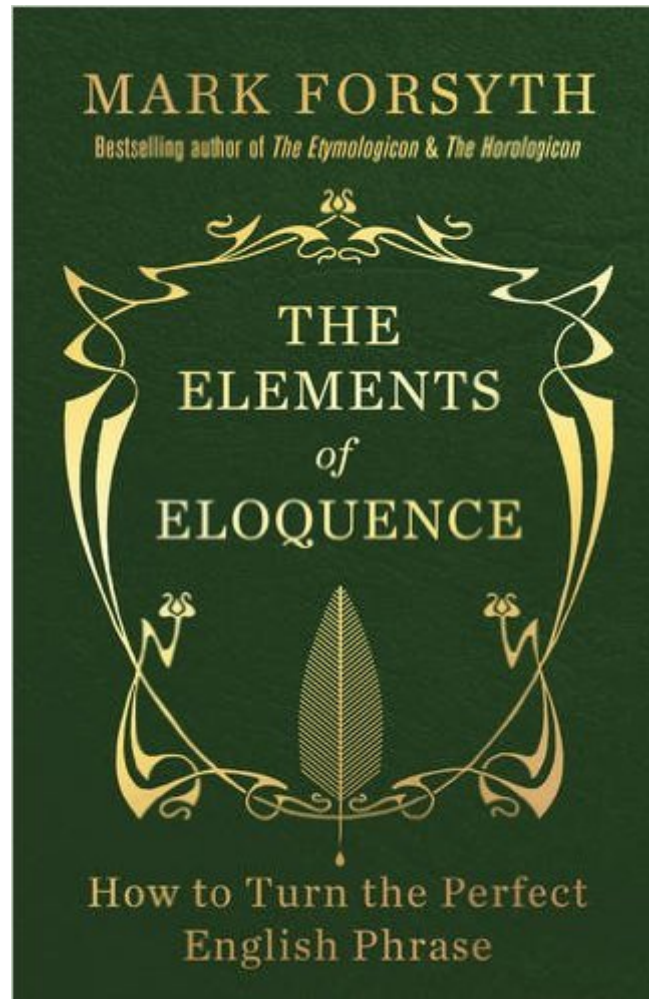


The book was found

The Elements Of Eloquence: How To Turn The Perfect English Phrase



Synopsis

In an age unhealthily obsessed with substance, this is a book on the importance of pure style, from the bestselling author of *The Etymologicon* and *The Horologicon*. From classic poetry to pop lyrics and from the King James Bible to advertising slogans, Mark Forsyth explains the secrets that make a phrase - such as 'Tiger, Tiger, burning bright', or 'To be or not to be' - memorable. In his inimitably entertaining and witty style he takes apart famous lines and shows how you too can write like Shakespeare or Oscar Wilde. Whether you're aiming for literary immortality or just an unforgettable one-liner, *The Elements of Eloquence* proves that you don't need to have anything to say - you simply need to say it well. 'An informative but highly entertaining journey through the figures of rhetoric ...Mark Forsyth wears his considerable knowledge lightly. He also writes beautifully.' David Marsh, *Guardian*

Book Information

Paperback: 224 pages

Publisher: Icon Books Ltd (September 4, 2014)

Language: English

ISBN-10: 1848317336

ISBN-13: 978-1848317338

Product Dimensions: 5.2 x 0.6 x 7.8 inches

Shipping Weight: 7.8 ounces

Average Customer Review: 4.7 out of 5 stars [See all reviews](#) (41 customer reviews)

Best Sellers Rank: #9,986 in Books (See Top 100 in Books) #68 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Fiction](#) #207 in [Books > Reference > Words, Language & Grammar](#)

Customer Reviews

From: [...]In the reminiscences of Bertie Wooster we find this:As I sat in the bathtub, soaping a meditative foot and singing, if I remember correctly, â ^Pale Hands I Loved Beside the Shalimarâ ™, it would be deceiving my public to say that I was feeling booms-a-daisy.The sentence is quoted for its use of â ^meditative footâ ™, in the Winter 1973 issue of the learned journal *Linguistic Inquiry*, by Robert A. Hall in his â ^Transferred Epithet in P. G. Wodehouseâ ™, now as well-thumbed as any article can be that is perused principally online. Stephen Fry is always citing it. Mark Forsyth, however, quotes the sentence as an example of litotes â ” affirming something by denying its opposite. Orwell was wary of that figure of speech, advising writers tempted by it to think of the

sentence, "A not unblack dog was chasing a not unsmall rabbit across a not ungreen field." Economically, Forsyth also points out that in Bertie Wooster's remark "Pale Hands" is an example of synecdoche. To find three rhetorical figures of speech in one sentence by Wodehouse fits our knowledge of him as a rather artificial writer. Nowadays that sounds like a pejorative categorisation, but it was not always so. In the times of Sir Thomas Browne (whom Forsyth, somewhat hyperbolically, calls "the first English prose writer"), to be ingenious and artificial was the bee's knees for a writer. But for the past couple of centuries, the author explains, the intentional practice of rhetorical figures has been eschewed, partly because of the Romantic fallacy that "you could learn everything worth learning by gazing at a babbling mountain brook".

[Download to continue reading...](#)

The Elements of Eloquence: How to Turn the Perfect English Phrase
 The Elements of Eloquence: Secrets of the Perfect Turn of Phrase
 Romance, Emotion, and Erotica
 Writers' Phrase Book: Essential Reference and Thesaurus for Authors of All Romantic Fiction, including Contemporary, ...
 Suspense (Writers' Phrase Books) (Volume 7)
 English: Adjectives
 Fast Track Learning for Spanish Speakers: The 100 Most Used English Adjectives with 800 Phrase Examples
 Perfect Phrases for the Perfect Interview: Hundreds of Ready-to-Use Phrases That Succinctly Demonstrate Your Skills, Your Experience and Your Value in Any Interview Situation (Perfect Phrases Series)
 The Leadership GPS: Your Turn by Turn Guide to Becoming a Successful Leader and Changing Lives
 Along the Way
 Berlitz German Phrase Book & CD (English and German Edition)
 Berlitz Russian Phrase Book & CD (English and Russian Edition)
 Practice Makes Perfect English Verb Tenses Up Close (Practice Makes Perfect Series)
 Spanish-English English-Spanish Medical Dictionary: Diccionario Médico Español-Inglés Inglés-Español (Spanish to English/ English to Spanish Medical Dictionary) (Spanish Edition)
 Essential Elements for Band - Book 2 with EEi: Flute (Essential Elements 2000 Comprehensive Band Method)
 The Beatles: Essential Elements for Band
 Correlated Collections
 Tuba (Essential Elements Band Method)
 Essential Elements Christmas Favorites for Strings: Viola (Essential Elements for Strings)
 Essential Elements Movie Favorites for Strings: Viola (Essential Elements for Strings)
 Essential Elements Christmas Favorites - Flute: Solos and Band Arrangements
 Correlated with Essential Elements Band Method
 Essential Elements Broadway Favorites: Flute (Essential Elements Band Method)
 Adobe Photoshop Elements 3.0 and Premiere Elements Classroom in a Book Collection
 Structural Elements for Architects and Builders: Design of Columns, Beams, and Tension Elements in Wood, Steel, and Reinforced Concrete, 2nd Edition
 Emery's Elements of Medical Genetics: With STUDENT CONSULT Online Access, 14e (Turnpenny, Emery's Elements of Medical Genetics)
 Essential Elements Movie Favorites for

Strings: Violin Book (Parts 1/2) (Essential Elements for Strings)

[Dmca](#)